



## 2016-17 Season Schorr Family Firehouse Stage Series Sponsorship Options & Benefits



RETURN	SEASON SPONSOR	\$15,000
RETURN	Online BOX OFFICE	\$15,000
RETURN	Cabaret Vocalist Concert Series	\$4,000
SOLD	Classical Piano* Covelli & Friends Series	\$4,000
RETURN	Jazz Jams Programming (16) & 2 concerts	\$5,000
SOLD	Story Time Series (2)	\$5,000
RETURN	Triple Cities JAZZ 3 Concerts	\$5,000
SOLD	Music Hall Concert Series	\$5,000
SOLD	Big Apple Comedy* (2)	\$5,000
SOLD	Out of the Box (New this Year!)	\$5,000

### ALL Series Benefits Include:

	\$ Annual Value
Website & GWT & SFFS Facebook –	
Logo and link with Opportunity to offer promotions	2,000
Season Brochure- Prominent Logo placement as a SFFS Series Sponsor*	2,000
<small>* M &amp; T Bank is the Corporate Season Sponsor</small>	
12 seats at a Series show or 4 seats to each Series show	300
Full Page Ad in Season Program 7 ½ Tall by 4 ½ wide	600
Acknowledge of Sponsorship in Curtain Speech prior to each show in Series	1,500
Logo placement in Newspaper & all printed advertising for series shows	2,500
Company Name placement on Patron Reminder Postcards & Web Program For Your Series Shows	1,500
Email Announcement of Official Sponsors to SFFS Patrons	800
Logo placement in Email reminders for series shows	1,500
Mention in all Press releases and Social Media for shows in that Series	1,000
Opportunity to display/distribute promo materials at Series shows	1,000
2017-18 Season renewal first refusal	100
September 2016 Season Announcement Media Event	<u>1,000</u>
<b>TOTAL Sponsor Benefit Value **</b>	<b><u>\$15,000**</u></b>

\*\*Series with more than 3 shows have even higher value of benefits

\*Private Donor underwriting may also occur

We are happy to explain all Sponsorship Benefits and discuss customized proposals and multi-event sponsorships

**Revitalize the Region   Educate Residents, Students & Visitors   Present Extraordinary Performances**

Phone: 607-772-2404 ext. 303 Fax: 607-729-0785 E-mail: [nkradjian@goodwilltheatre.net](mailto:nkradjian@goodwilltheatre.net) Website: [www.goodwilltheatre.net](http://www.goodwilltheatre.net)