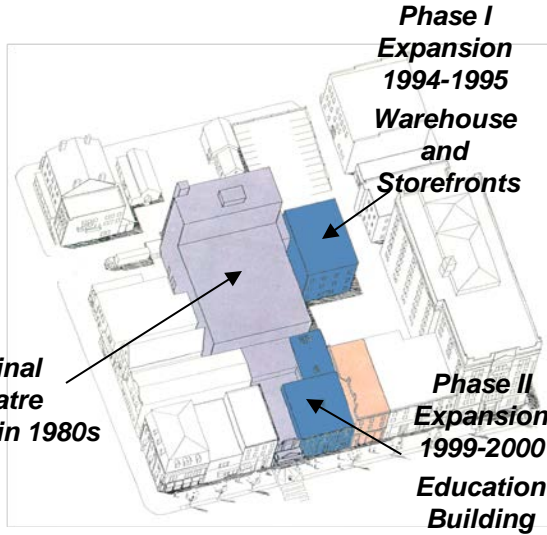


THEATRES REVITALIZE COMMUNITIES



**FLYNN
BLOCK** on
the main
square in
downtown
Burlington

**Original
Theatre**
restored in 1980s



The restored 1453 seat Flynn Theatre **changed the heart of Burlington, Vermont, attracting restaurants, stores, offices, and foot traffic** – day and night. Today, the Flynn attracts over 200,000 residents and visitors a year.

The Colonial Theatre increased property values in Pittsfield, MA by \$23,000,000 to \$41,000,000. The Theatre's operations generated up to **100 new, permanent jobs in the immediate area, and caused a direct, annual impact of increased spending** by the 100,000 audience members would **inject over \$2,000,000 into their downtown economy.**



The 2002 **expansion of the historic Grand Theatre into an entire “ArtsBlock”** in Wausau, Wisconsin, population 38,426, inspired the creation of a new “town square,” **new office spaces, new restaurants, new shops, new foot traffic**, and the renovation and expansion of Wausau's downtown shopping mall.

Historic theaters like the Goodwill revitalize downtowns and attract business investment!

Example:

The 1998 restoration of the 450 seat Newberry Opera House in Newberry, South Carolina (population 10,542):

1. Attracted over \$100 million in new businesses to a nearby industrial park, including Ireland's F.G. Wilson Engineering (\$40 million investment), Korea's KISWIRE (\$20 million investment), and Italian printers Confalonieri \$12 million investment).
2. Caused new restaurants and stores to open on once vacant streets now filled with shoppers.
3. Contributed to an 11% growth in the city's tax base in its first six months of operation.

