

The Next Decade!

## 2018-19 Performance Season Sponsorship Opportunities



Firehouse Patrons are active and community minded with expendable income.

All Sponsors receive marketing value of \$15,000 :

- LOGO and LINK on Goodwill Theatre website
- LOGO and LINK on Schorr Family Firehouse Stage Facebook
- LOGO on our Season Brochure
- Tickets to Firehouse shows for appropriate sponsorship level
- FULL PAGE AD in Season Program 7 ½" Tall by 4 ½" wide
- Curtain Speech Acknowledgement prior to each affiliated show
- LOGO in Newspaper advertising for affiliated shows
- Logo placement on monthly Patron Reminder Postcards
- Mention in Press Releases and Social Media for affiliated shows
- Opportunity to display/distribute promo materials in Firehouse

All Sponsorships are negotiable and can be customized to better fit your company's needs. Contact Naima Kradjian 607-772-2404 Ext 305.

### Sponsor Levels:

**Season: Box Office & Annual**  
2 @\$15000

(above currently on HOLD for M & T Bank & Tioga Downs)

**PREMIER Sponsors: 4 @ \$10,000**

Includes 12 season Show Tickets with Reservation Rights, 1 Private Firehouse Event Fee Waiver, 4 seats at Black Cat Event (Sat. Oct. 27, 2018, and a Table for 8 at *Wicked Divas* Gala (Sat. March 9, 2019)

**Comedy: 2 Sponsors @\$ 5000**

(10 shows in the season. Also underwritten by a private foundation )

**Kids & Family: \$ 3500** (Includes 2 *Mason Warrington* Concerts & *Anne of Green Gables*, and *Fairy Tales*)

**Music: \$ 3000** (Includes 2 Cabaret & 2 Jazz Concerts)

**Story Time: \$ 3000** (Includes 3 shows)

**Premium Shows: 4 @\$ 3000** (1 Sponsor per show: *Late Night Catechism* Christmas Show, *Tapestry* : Carol King Tribute, and *Greatest Pirate Story Never Told*)

**Science Fun: \$2500** (*Hillbilly Science* and *Dr. Kaboom!*)

**Free Events: 4 @\$1000** (1 event each; Trunk or Treat, National Night Out, Teen Jazz and Free June outdoor concert)

**Summer Camps: 2 @\$ 1000** (Kids and Teens)

# 2018-19 Performance Season Special Events Sponsorship Opportunities

www.goodwilltheatre.net  
(607) 772-2404

Our **Annual Spring Gala** is a Fun-Filled Evening at the Double Tree Hotel featuring a High Class performance. This year we present the *Wicked Divas*. Two amazing singers who have performed on Broadway in the award winning show *Wicked*. Tickets are \$150 Per Person.



- ★★★★★ Sponsor (\$5,000)
- ★★★★ Sponsor (\$2,500)
- ★★★ Sponsor (\$1,500)
- ★★ Sponsor (\$1,000)
- ★ Sponsor (\$500)



The **October Black Cat Event** is returning this year. This costume optional casual evening occurs in the Schorr Family Firehouse Stage and includes dancing, adornments, a Haunted House and several surprises. Still in the planning stages, the price point will be \$75 per person or lower.

- \$5000 Overall 8 tickets
- \$2000 Bar & 6 tickets
- \$1000 4 tickets
- \$500 2 tickets



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